

Cassidy Shidi

PROFESSIONAL PROFILE

I am a radio and film student at Saddleback College who is passionate about the entertainment industry. My goal is to build a career in radio broadcasting.

AIRCHECK

[Cassidy Shidi's Portfolio \(tgdesignz.com\)](http://tgdesignz.com)

SKILLS

- Broadcasting Techniques
 - Voice modulation skills were showcased during scripted and ad-libbed segments.
 - Microphone proficiency is shown during live and taped shows.
- Time Management
 - Ability to follow the broadcast clock.
 - Ability to manage time during live and taped shows.
- Technical Proficiency
 - Operated and maintained radio equipment, ensuring smooth broadcasts.
 - Proficient in audio editing software, enhancing the quality of recorded content.
- Communication Skills
 - Engaged and entertained listeners through clear and concise communication.
 - Conducted successful interviews with guests, demonstrating effective communication.
- Social Media Presence
 - Implemented social media strategies that increased the radio show's online visibility.
 - Managed and promoted content on various platforms, leading to a growth in listeners.

EXPERIENCE

KSBR-HD2 – *On-Air Host*

August 2023 – current.

- On-air host, **Slay Girl Radio** with music/interviews/feature segments.

EDUCATION

Saddleback College, Mission Viejo – *Radio Broadcasting Program*

- Achieved a 4.0 GPA in the Radio Broadcasting Program.
- Acquired proficient board operation skills.
- Developed engaging live radio hosting skills.
- Mastered audio production using Adobe Audition and Audacity.

AWARDS

- Certificate of Achievement in Cinema-Television-Radio. Award term 2023.
- Certificate of Achievement in Cinema-Television-Radio Career Skills. Award term 2024.

REFERENCES

- Melodie Bergquist-Turori
 - Program Director, KSBR-HD2
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